

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

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Attorney Docket No.: **Google-66 (GP-238-00-US)**

Appl. No.: **10/813,925**

Applicants: **Sumit AGARWAL, et al.**

Filed: **March 31, 2004**

Title: **DETERMINING AD TARGETING INFORMATION AND/OR AD CREATIVE
INFORMATION USING PAST SEARCH QUERIES**

TC/A.U.: **3622**

Examiner: **Yehdega Retta**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action mailed on May 6, 2009 (Paper No. 20090424) which reset an original period for response to the previous Office Action mailed on February 2, 2009 (Paper No. 20090129) to now expire on August 6, 2009, that period being extended one (1) month to expire on September 6, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 23 of this paper.